

PLEASE JOIN US AND HELP THE SITN FOUNDATION
RAISE FUNDS FOR LOCAL MONTREAL CHARITIES



2023 A gourmet charity gala
STRANGERS in the **Night** MONTREAL
sitn FONDATION FOUNDATION

SPONSORSHIP OPPORTUNITIES



In the parking lot at

◆ **COMPLEXE** ◆
POINTE-CLAIRE

Complexe Pointe Claire,
6301 Trans-Canada Hwy
Pointe-Claire, QC H9R 3S3



SPONSORSHIP OPPORTUNITIES

Tier 1 - \$50,000 - Title Sponsor

Exclusive naming rights (sponsor name) presents Strangers in the Night 2023.

Sponsor logo included in event-related marketing and advertising valued at more than **\$225,000**. (See media support details below)

Sponsor logo / banner signage displayed prominently at the event.

Opportunity to conduct on-site promotions and ad-hoc product sampling at the event.

Opportunity for sponsor executives to participate in interviews with media leading up to the event.

One (1) ULTRA VIP table of ten (10) valued at \$10,000.

Right of first refusal for 2024 event sponsorship opportunities.

Prominently featured in all media releases, print ads, TV and Radio Spots.

Name & logo hyperlinked on website.

Recognition through social media.

All target mentions in social media.

Recognition in post-event acknowledgements.



SPONSORSHIP OPPORTUNITIES

Tier 1 - Title Sponsor

Title Sponsor's logo will be featured prominently in all Media Support for Strangers in the Night 2023 (July 19 to August 19, 2023)

Radio

92.5 The Beat

Television

CTV Montreal

Print

The Montreal Gazette
The Suburban
Montreal Santé (May-August editions)

Web

Banner ads online at all participating radio stations.
www.ctvmontreal.com

Title sponsor logo placement on www.strangersinthenight.ca and www.sitf.ca Includes hyperlink to sponsor's website.



SPONSORSHIP OPPORTUNITIES

Tier 2 - \$25,000 - Premium Sponsor

Sponsor logo included in event-related marketing and advertising valued at more than **\$100,000**. (See media support details below)

Sponsor logo / banner signage displayed prominently at the event.

Opportunity to conduct on-site promotions and ad-hoc product sampling at the event.

One (1) VIP table of ten (10) valued at \$3,500.

Right of first refusal for 2024 and 2025 event sponsorship opportunities.

Prominently featured in all media releases.

Name & logo hyperlinked on website.

Recognition through social media.

Recognition in post-event acknowledgements.

Premium Sponsor's logo will be featured in ALL Media Support or Strangers in the Night 2023 (July 19 to August 19, 2023)



SPONSORSHIP OPPORTUNITIES

Tier 2 - Premium Sponsor

Title Sponsor's logo will be featured prominently in all Media Support for Strangers in the Night 2023 (July 19 to August 19, 2023)

Radio

92.5 The Beat

Television

CTV Montreal

Print

The Montreal Gazette
The Suburban
Montreal Santé (May-August editions)

Web

Premium sponsor logo placement on www.strangersinthenight.ca and www.sitnfoundation.ca Includes hyperlink to sponsor's website.



SPONSORSHIP OPPORTUNITIES

Tier 3 - \$12,500 - Associate Sponsor

Sponsor logo included in event-related marketing and advertising valued at more than **\$30,000**. (See media support details below)

Sponsor logo / banner signage displayed prominently at the event.

Opportunity to conduct on-site promotions and ad-hoc product sampling at the event.

One (1) Preferred table of ten (10) valued at \$2,750.

Right of first refusal for 2024 event sponsorship opportunities.

Featured in one media release.

Name & logo hyperlinked on website.

Recognition through social media.

Recognition in post-event acknowledgements.

Media Support for Strangers in the Night 2023
(July 19 to August 19, 2023)



SPONSORSHIP OPPORTUNITIES

Tier 3 - Premium Sponsor

Title Sponsor's logo will be featured prominently in all Media Support for Strangers in the Night 2023 (July 19 to August 19, 2023)

Radio

92.5 The Beat

Television

CTV Montreal

Print

The Montreal Gazette
The Suburban
Montreal Santé (May-August editions)

Web

Premium sponsor logo placement on www.strangersinthenight.ca and www.sitnfoundation.ca Includes hyperlink to sponsor's website.



SPONSORSHIP OPPORTUNITIES

Media Support

the
beat 92.5

CTV

MONTREAL
en**SANTÉ** MAGAZINE

MONTREAL
GAZETTE

The Suburban NEWSPAPER



SPONSORSHIP OPPORTUNITIES

Tent Sponsor

\$20,000

Two (2) 48x24 ft. banners on tent roof with corporate logo.
Four banners displayed throughout tents.
One (1) VIP table of ten (10) valued at \$3,500.
Recognition in post event social media acknowledgements.

Dinner Sponsor

\$15,000

Six Banner signage throughout dining area.
One (1) preferred table of ten (10) valued at \$2,750.
Recognition in post event social media acknowledgements.

Decor Sponsor

\$15,000

Six Banner signage throughout dining area.
One (1) preferred table of ten (10) valued at \$2,750.
Recognition in post event social media acknowledgements.

Bar Sponsor

\$15,000

Banner on top of each bar.
One (1) preferred table of ten (10) valued at \$2,750.
Recognition in post event social media acknowledgements.

Stage Sponsor

\$15,000

Large banner on main stage.
One (1) preferred table of ten (10) valued at \$2,750.
Recognition in post event social media acknowledgements.



SPONSORSHIP OPPORTUNITIES

Bathroom Sponsor

\$10,000

Banner on all bathrooms.

One (1) preferred table of ten (10) at \$2,750.

Name recognition on website.

Recognition in post event social media acknowledgements.

Lounge Sponsor

\$10,000

Corporate branding on VIP private lounges.

One (1) preferred table of ten (10) at \$2,750.

Name recognition on website.

Recognition in post event social media acknowledgements.

Picture Sponsor

\$7,500

Logo on all photos given to guests.

Signage in photo area.

Four (4) preferred seats at a table of ten (10), valued at \$1,200.

Name recognition on website.

Recognition in post event social media acknowledgements.



SPONSORSHIP OPPORTUNITIES

Fence Sponsor

\$7,500

Four large 20' x 4' banners facing highway & main roads on outer fencing.
Four (4) preferred seats at a table of ten (10), valued at \$1,200.
Recognition in post event social media acknowledgements.

Centerpiece Sponsor

\$7,500

Courtesy cards on all centerpieces.
Four (4) preferred seats at a table of ten (10), valued at \$1,200.
Recognition in post event social media acknowledgements.

Gift Bag Sponsor

\$7,500

Logo on one side of gift bag.
Four (4) preferred seats at a table of ten (10), valued at \$1,200.
Recognition in post event social media acknowledgements.

Silent Auction Sponsor

\$7,500

Banner on auction site.
Four (4) preferred seats at a table of ten (10), valued at \$1,200.
Name recognition on website.
Recognition in post event social media acknowledgements.



SPONSORSHIP OPPORTUNITIES

Table Prices Ultra VIP Table of 10 \$10,000

SINGLE SEATING AVAILABLE AT \$1,200 PER SEAT

Optional early arrival and entry at 5:00 PM.

Ultra premium open bar from 5:00 PM – 12:30 AM.

Private seated gourmet 5 course dinner.
prepared by celebrity chef. (To be announced)

Private VIP dining and lounge area to view the headline acts
on large stage.

VIP front of stage viewing with bar service.

Access to cigar lounge.

Valet VIP parking.

Private preferred table seating for 10.

Dedicated professional waitstaff.

Access to all restaurants and entertainment.

VIP Table of 10 \$3,500

SINGLE SEATING AVAILABLE AT \$400 PER SEAT

Optional early arrival and entry 5:00 PM.

Premium open bar from 5:00 PM – 12:30 AM.

VIP front of stage viewing with bar service.

Private preferred table seating for 10.

Access to all restaurants and entertainment.



SPONSORSHIP OPPORTUNITIES

Regular Table of 10

\$2,750

SINGLE SEATING AVAILABLE AT \$300 PER SEAT

Open Bar from 6:00 PM – 12:30 AM.

Reserved table seating for 10.

Access to all restaurants and entertainment.

Wine N Dine

\$250

Open Bar from 6:00 PM – 12:30 AM.

Designated area to eat and drink.

- Standup tables, no seating.

Access to all restaurants and entertainment.

Contact:

Larry Day larryday@SITN.ca or [514.945.3347](tel:514.945.3347)